



NHT GLOBAL

Creating Wellness Traditions Around the World

NHT Global offers a unique life-long opportunity fueled by a superior product mix that impacts people's health, wellness and financial outlook says Natural Health Trends Corp. President CHRIS SHARNG.

Natural Health Trends Corp. (NASDAQ: NHTC) is a leading direct-selling and e-commerce company that markets premium quality personal care, wellness and quality of life products under the NHT Global brand name. On January 22, 2001, NHT Global, Inc. started with a revolutionary product, now called Alura Lux. Since 2001, the Company has expanded into 40 plus countries, with offices in more than 10 markets around the world. NHT Global today offers a diverse portfolio of wellness, lifestyle, beauty, herbal and home products that improve the health and quality of life of its members and consumers.

In recent years, NHT Global has experienced tremendous growth because of its focus on six distinct areas key to its seamless global business model. These Business Pillars of Success are at the heart of the Company's ongoing commitment to spread wellness traditions round the world.

Building through Team Work

NHT Global's dedicated business leaders are vital to the Company. They work hard to support their teams and create opportunities for themselves and others to reach their goals and dreams. At NHT Global you become a part of a team that is rooted in creating success.

Improving Lives Through Product

Formulated with the most advanced ingredients and supported by science and research, NHT Global products have an immediate impact on people's quality of life. Whether the desire is increased energy



Chris Sharng: "We pride ourselves on improving people's quality of life through our high-quality product mix and a rewarding business opportunity facilitated via the convenience of the Internet."

or more youthful looking skin, NHT Global products deliver targeted benefits to help people reach their beauty, lifestyle, and wellness goals and are truly one of a kind products to personally consume and share with others.

Expert Training as a Roadmap to Success

Led by expert trainers and world-renowned doctors and formulators, our ongoing training programs support personal and professional development and provide members a path to accomplish goals.

Global Seamless Business Plan

NHT Global's business e-commerce platform creates limitless opportunities for its members to reach new prospects around the world with our premium products and to attain financial results with very little start up investment. The model makes it convenient to build a business at anytime, from anywhere.

Supplemental Programs to Drive Growth

NHT Global offers unique and exciting marketing programs that excite members and fuel growth throughout the year. These carefully designed incentives, events and promotions allow members the opportunity to travel the world, experience new cultures and celebrate achievements. NHT Global top performing consumers are rewarded with once-in-a-lifetime incentives such as exclusive trips to Europe, Dubai, luxury cruises and to view the Northern lights, to name a few.

Unparalleled Services

From a consumers first introduction to NHT Global they'll realize that value-added services are a key differentiator. Our 24-7 support model is dedicated to ensure top of the line services to ensure reliable and consistent experience with NHT Global.

Broadening our Global Reach

In response to increasing market demand, NHT Global continues to grow its global footprint through expansion into Malaysia, Vietnam and Peru in 2017.

"Whether defining success as owning a business, spending more time with family, building an enjoyable career, or improving health & wellness, NHT Global is committed to helping people meet their personal goals," says Mr. Sharng. "Through the Company's comprehensive e-commerce business model, consumers can operate their international business anytime, and from anywhere." ■

For additional information, please visit www.nhtglobal.com